

# 3 Advantages of an App-First Infrastructure

How to compete, grow and win in today's data-driven world.

Competitive advantage is determined by data and applications in the **data economy**. Without the right foundation, this shift places new demands that challenge I&O professionals' ability to scale, respond, deliver, innovate, and keep costs under control.

## New Demands on Your Infrastructure are Escalating:



Cloud Approach to IT to accelerate innovation and change



Agile and Robust Infrastructure so data serves the business better



Data Anywhere Operations as remote working is here to stay



Digital Core Modernization for more powerful and efficient workloads

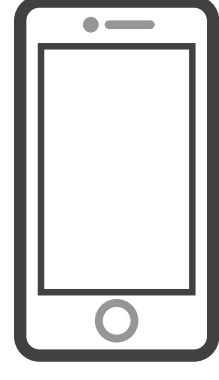


Guaranteed Business Continuity as even planned downtime is a big interruption

I&O professionals need an infrastructure that is engineered to support the digital innovation of this app-centric future. A foundation for the way apps are built, deployed and used. One that accelerates your ongoing transformation, your business, your cloud strategy, and your data.

**We call it an App-First Infrastructure.**

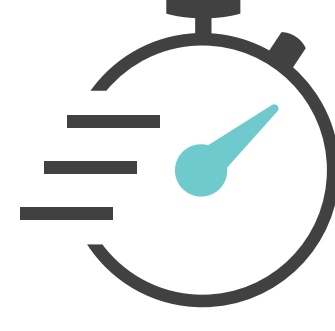
## Deliver More With an App-First Infrastructure:



01

### AGILITY

- Facilitate 'need it now' app development
- Enhance support from edge to core to cloud
- Future-proof your infrastructure
- Accelerate response, execution and delivery



02

### EFFICIENCY

- Protect with AI-powered proactive remediation
- Automate and simplify infrastructure management
- Free up resources to accelerate innovation
- Make operational excellence a reality



03

### RESILIENCY

- Enhance business continuity
- Protect business data and processes
- Comply with changing standards
- Improve adaptability for new applications

## What's Next?

Discover how you can accelerate your transformation to a data-driven enterprise – with market-leading, modern infrastructure solutions from Hitachi Vantara.

### We Are Hitachi Vantara

We guide our customers from what's now to what's next by solving their digital challenges. Working alongside each customer, we apply our unmatched industrial and digital capabilities to their data and applications to benefit both business and society.

Hitachi Vantara



Corporate Headquarters  
2535 Augustine Drive  
Santa Clara, CA 95054 USA  
hitachivantara.com | community.hitachivantara.com

Contact Information  
USA: 1-800-446-0744  
Global: 1-858-547-4526  
hitachivantara.com/contact